



Buy Your Vacation Needs

At Liggett-Riker-Hegeman's

THEATRICAL COLD CREAM



For three thousand years one preparation—Cold Cream—has been used and appreciated by womankind. When properly used it is a most effective preparation for beautifying and whitening the skin and removing sunburn, tan, freckles or dust.

Its pleasant, cooling properties are grateful to irritated surfaces and to chapped lips and hands. For cleansing the pores of the skin, it is preferable to soap and water.

Rexall Theatrical Cold Cream .25c-50c
Riker's Theatrical Cold Cream .30c-50c

Beach Supplies

1916 Styles in Bathing Caps

The very latest styles; the most becoming models. One of our beautiful caps will add a finishing touch to your bathing costume. Among such a splendid variety you can readily choose the style that becomes you most.

Our Caps are made of the best quality rubber, perfectly cut and finely finished. The colorings are this season's beautiful soft tints so popular now with fashionable dressers.

Bathing Caps, all rubber, fancy trimmed, 50c, 65c, 75c, 85c, \$1.00

Bathing Garters, assorted colors..... 25c

Diving Caps, pure gum, assorted colors..... 25c, 35c, 40c, 50c

Ayavd Swimming Wings..... 23c and 35c

Bathing Shoes, black, blue and white, ladies' and men's, high and low, full assortment of sizes..... 25c to \$1.00

Cork Surf Balls..... 14c



Bouquet Lauree Perfume



A wonderfully dainty and aristocratic Parisian odor, rich but delicate, subtle and lasting—as near like the natural flowers as science can produce.

In 1 oz. Bottle, \$1.25

In Bulk, per Ounce, \$1.00

BOUQUET LAURECE TALCUM

A powder of extreme fineness that leaves the skin smooth and free from offensive perspiration. For immediate relief from prickly heat, chafing and sensitive skin this pleasing talcum of delicate fragrance is most appealing. Packed in beautifully lithographed sifter tins that **50c**

"Riker's Perfect" CHOCOLATES 39c POUND

"Perfect" as their name implies. As a popular week-end package, Riker's Perfect Chocolates are welcomed in thousands of homes. Coatings of luscious brown chocolate, pleasingly sweet. Centers of toothsome fruits, creams and nuts. Each piece carefully selected; PRICE PER POUND PACKAGE..... **39c**

Fenway Pink Package CHOCOLATES

Contains:

One pound of Ground Walnuts in Maple cream, Ground Pecans in Coffee Cream, Peppermint Wafers, Ambrosia, Crushed Pineapple in Cream, Crushed Peaches in Cream, Raspberry Nougatines and Nut Caramels; PER BOX... **50c**



"RIKER'S PEREECT" ICE CREAM

Our Ice Cream and Soda have been known for many years as "Riker's Perfect," and as our business has grown we have continued to improve our Soda Fountain service.

A clean, dry, polished glass is served with every order.

Our Fruit Juices are the pure syrups and juices of the choicest ripe fruits.

We make our own ice creams—rich and smooth—in clean, well-kept plants.

We are proud of our Soda. We feel that our "Drink Delights" cannot be equalled in the world over. Our Sundaes are novel, delicious, skillfully prepared and daintily served.

SPECIAL THIS WEEK

FUDGE MARSHMALLOW SUNDAE

DELICIOUS AND SATISFYING

Made with Vanilla or Chocolate ice cream covered with Marshmallow cream on one side and Chocolate Fudge on the other. Price

10c



KODAKS---FILMS

WE SELL THEM AT CUT RATES

Brownies 85c to \$10.20

Kodaks \$5.10 and up.

EASTMAN FILMS at 10% off.

We do developing and printing and enlarging and guarantee satisfaction. Bring your next roll of films to us.



VIOLET DULCE COMPLEXION POWDER

A powder of exceptional merit that is soft, smooth and daintily fragrant. It is invisible when applied and gives the skin a beautiful velvety appearance. Comes in three tints, brunette, flesh and white.

Price 50c



BEAUTY IS YOURS

Appreciating the fact that "Beauty is only skin deep," the modern woman is particular to devote some part of the day to the attainment and preservation of her beauty and youthful charms.

All women are **not** beautiful, but all women are attractive, and can make themselves more so by a careful selection and use of these reliable articles.

Riker's Violet Cerose.....	50c	Mavis Talcum Powder.....	25c
Violet Dulce Talcum Powder.....	25c	Lilas (Arly) Face Powder.....	\$1.00
Georgia Rose Cold Cream.....	25c	Lilas (Arly) Talcum Powder.....	50c
Vivaudou Matka Toilet Water.....	75c	Lady Mary Cream.....	50c
Lady Mary Face Powder.....	50c	Lady Mary Talcum.....	50c
Vivaudou Sunburn Cream.....	25c	Vivaudou Cream Almonds 25c & 50c	25c
Bouquet Lauree Talcum.....	50c	Vivaudou "Shampoo Paste".....	25c
Violet Dulce Vanishing Cream.....	50c	Violet Dulce Combination Week End Package.....	25c
Harmony Corra Butter Cold Cream.....	50c	Rexall "98" Hair Tonic.....	50c & \$1.00



Have Pretty Teeth

USE Rexall Antiseptic Tooth Powder

A pleasant tasting dentifrice that tightens the gums, removes tartar, cleanses and whitens the teeth without injuring the enamel. Highly antiseptic. PRICE 25c



THE MAJOR CIGAR

Special private blend of the finest Havana tobacco, wrapped by expert workmen with the choicest Sumatra leaf. A cigar difficult to duplicate for less than 10c or 15c straight.

OUR PRICE **7c** STRAIGHT
At all stores having cigar departments

A Big Soap Value

HARMONY GLYCERINE SOAP.

HARMONY GLYCERINE SOAP—One of the best all-round bath soaps that care and skill can produce. Creates a rich, creamy lather in any kind of water which is soothing, stimulating, antiseptic and nourishing to the skin. Each cake weighs a full half pound—just the right size to fit the hand.	PRICE 10c.
Woodbury's Facial.....	18c
Physician's & Surgeon's.....	8c
Packer's Tar.....	15c
Kirk's Jap Rose.....	10c
Jergens' Violet Glycerine.....	18c
4711 W. R. Glycerine.....	18c
Pears' Unscented.....	11c
Pearl Scented.....	15c
Palmoilive.....	18c
Cutrus Soap.....	18c
Resin Soap.....	18c
4711 W. R. Glycerine.....	24c
Cashmere Bouquet Soap.....	24c



Aids for the Man Who Shaves Himself



Vivaudou Shaving Stick.....	20c
Vivaudou Shaving Powder.....	20c
Vivaudou Shaving Cream.....	20c
Vivaudou After Shaving Talcum.....	25c
Rexall Witch Hazel Shaving Lotion.....	25c
Rexall Shaving Powder.....	25c
Rexall Shaving Stick.....	25c
Rexall Shaving Cream.....	25c

Bronx and Harlem Manhattan & Brooklyn

Liggetts

RIKER-HEGEMAN DRUG STORES

The Rexall Stores